

6th BUSINESS
SUMMIT

GO NET ZERO ENERGY CENTRAL & EASTERN EUROPE

10-11 June 2026

Bucharest, Romania

PARTNERSHIP OPPORTUNITIES **2026**



6th

edition

44%

Energy Operators

49%

Decision Makers across
CEE's Energy Ecosystem

KEY FACTS

The Go Net Zero Energy Summit is the premier annual B2B event that unites key stakeholders across the energy industry in Central and Eastern Europe in a closed, business-focused environment.

The event fosters real collaboration to accelerate the path to net-zero emissions.

PARTNERS 2025

Lead Partner



Gold Partner



Engineering Partner



Innovation Partner



Sustainability Partner



Knowledge Partner



Silver Partners



Coffee Break Partner



Bronze Partners



Associate Partner



WHAT MAKES OUR **GO NET ZERO ENERGY** DIFFERENT?

A strong focus
on business
development



High buyer-
supplier ratio



A research-led
agenda



The core objective of a
conference extends beyond
just the content or the
speakers.

For us, it is a focus on
meaningful connections
between attendees.

Decision-makers
account for 50% of
the audience



The entire energy
transition value chain
is present



A committed B2B
community



“

Industry leaders openly shared their ambitions and offered realistic perspectives on the energy transition future.

Edward Van Kersbergen, CEO
Mazarine Energy



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WHY THE CEE REGION?

Fossil fuel dependence has long shaped the energy landscape of many Central and Eastern European (CEE) countries, with coal, oil, and natural gas historically forming the backbone of their energy needs. However, this reliance presents both challenges and opportunities as the region embarks on its energy transition.

As late adopters, the pace of transition in the CEE region lags behind that of Western Europe. Yet, this delay opens unique possibilities for market expansion. With increasing investments and strong GDP growth, the region is positioned for substantial progress in renewable energy and clean technologies.



According to a 2021 PwC study on the climate tech market across 27 CEE countries, investments surged almost 50-fold, from US\$10.6m in 2013 to over US\$502m in the first half of 2021 alone.

The next few pages contain our standard partnership packages.

Treat it as a rough guideline of what we can offer you.

We can add, remove, or mix and match any features according to your needs and budget.

The packages prices vary from 5,500 to 32,000 Euros. Please speak to our team for a tailormade offer.

In the center of
attention!

LEAD PARTNER



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Package	Branding	Thought Leadership	Lead Generation	Delegates
LEAD PARTNER	<ul style="list-style-type: none"> • Top positioning as a Lead Partner • Branded lanyards • Host of the gala evening reception • Quality entertainment sponsored by your company • 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> • A welcome keynote to open the event • A speaking slot on the agenda • An opportunity to moderate a session • A video interview with a company representative 	<ul style="list-style-type: none"> • A prime exhibition space (6m²) • Pre-conference webinar • 5 bespoke client meetings 	<ul style="list-style-type: none"> • 10 delegates • 25% discount for extra delegates • 5 extra passes for the gala reception
REGIONAL CHAMPION	<ul style="list-style-type: none"> • Positioning as a Regional Champion • 2 posts on social media and in the Go Net Zero Energy Newsletter • Exclusive onsite branding – sponsorship of the Networking Area 	<ul style="list-style-type: none"> • A keynote presentation • An opportunity to moderate a session 	<ul style="list-style-type: none"> • An exhibition space (6m²) - your branded meeting point 	<ul style="list-style-type: none"> • 4 delegates • 15% discount for extra delegates

Want to position your company as a leading voice in the energy transition?

CHOOSE ONE OF OUR EXCLUSIVE PACKAGES!



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KNOWLEDGE PARTNER* *Only for consulting companies	<ul style="list-style-type: none"> Positioning as a Knowledge Partner 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> A keynote presentation in the opening session An opportunity to moderate a session A video interview with a company representative 	<ul style="list-style-type: none"> An email blast or pre-conference webinar to choose from 3 bespoke client meetings 	<ul style="list-style-type: none"> 3 delegates 15% discount for extra delegates
[CUSTOM] PARTNER 1 LEFT	<ul style="list-style-type: none"> Your custom status, i.e. Innovation Partner or Sustainability Partner Engineering Partner 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> A speaking slot on the agenda An opportunity to moderate a session or participate in a panel discussion 	<ul style="list-style-type: none"> 3 bespoke client meeting 	<ul style="list-style-type: none"> 3 delegates 15% discount for extra delegates
SESSION SPONSOR	<ul style="list-style-type: none"> Positioning as a Session sponsor (limited only to 3 sponsors) An opportunity to play your promo video before the start of the session Exclusive onsite branding – session sponsored by 	<ul style="list-style-type: none"> An opportunity to moderate the session sponsored by your company 	<ul style="list-style-type: none"> 3 bespoke client meetings 	<ul style="list-style-type: none"> 2 delegates 15% discount for extra delegates

Gold, Silver or Bronze?
Your choice!


STANDARD PACKAGES



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GOLD	<ul style="list-style-type: none"> Positioning as a Gold Partner (Limited to only 2 sponsors) Your corporate logo as "Lunch sponsored by..." 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> A speaking slot on the agenda An opportunity to moderate a session or participate in a panel discussion 	<ul style="list-style-type: none"> A "VIP" table at lunch. This is an exclusive opportunity to network with 12 VIP guests of your choice from the conference attendees. 	<ul style="list-style-type: none"> 4 delegates 15% discount for extra delegates
SILVER 	<ul style="list-style-type: none"> Positioning as a Silver Partner (Limited to only 3 sponsors) 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> A speaking slot on the agenda 	<ul style="list-style-type: none"> An exhibition space (6m2) - your branded meeting point 	<ul style="list-style-type: none"> 3 delegates 10% discount for extra delegates
BRONZE	<ul style="list-style-type: none"> Positioning as a Bronze Partner (Limited to only 3 sponsors) 1 post on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> An opportunity to moderate a session or participate in a panel discussion 	<ul style="list-style-type: none"> An exhibition space (6m2) - your branded meeting point 	<ul style="list-style-type: none"> 2 delegates 10% discount for extra delegates

Gain access to quality
leads with buyer intent

LEAD GENERATION PACKAGE



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WEBINAR PARTNER	<ul style="list-style-type: none"> • Full marketing and PR support before, during and after the webinar • Marketing and promotion of the event: email shots, social media, PPC, and targeted calls • Promoting your webinar online and via social media • Our event manager will help with event scenario design, and dry runs before the webinar and with chat management and polls during the webinar 	<ul style="list-style-type: none"> • An opportunity to present to a very targeted audience • Opportunity to invite your corporate client to participate as a speaker • Live questions and answers session with potential clients with buyer intent 	<ul style="list-style-type: none"> • Our marketing team will build your perfect audience • You will receive contact information for all individuals who have agreed to share their details • The recording will be available on-demand, and you will generate leads after your live webinar • We will provide a comprehensive marketing report & event analytics after your webinar 	<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates

Generate awareness
around your brand


BRAND AWARENESS PACKAGES



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MOBILE APP SPONSOR	<ul style="list-style-type: none"> • Positioning as a Mobile App Sponsor (Limited to only 1 sponsor) • Special section for your company in the mobile application • Pop-up alerts and push notifications in the app linked to your sponsor profile 	<ul style="list-style-type: none"> • A lead-generation form in the mobile app • 3 bespoke client meetings 	<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates
COFFEE BREAK SPONSOR	<ul style="list-style-type: none"> • Positioning as a Coffee Break Sponsor (Limited to only 2 sponsor) • Your logo on all coffee break announcements • Branded coasters and coffee stations • 1 post on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> • An exhibition space (6m2) - your branded meeting point <p>OR</p> <ul style="list-style-type: none"> • 3 bespoke client meetings 	<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates
DELEGATE GIFTS SPONSOR 	<ul style="list-style-type: none"> • Positioning as a Delegate Gifts Sponsor (Limited to only 1 sponsor) • Your logo on the delegates' gifts (power banks, water bottles etc) • 1 post on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> • An exhibition space (6m2) - your branded meeting point <p>OR</p> <ul style="list-style-type: none"> • 3 bespoke client meetings 	<ul style="list-style-type: none"> • 3 delegates • 10% discount for extra delegates

Limited budget?

**CHOOSE ONE OF OUR
COST-EFFECTIVE
PACKAGES!**



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<p>BUSINESS DEVELOPMENT PACKAGE</p> <p>1 LEFT</p>	<ul style="list-style-type: none"> • Branding on the website and on-site as an Associate Partner (Limited to only 3 sponsors) • 2 posts on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> • An email blast with a lead-generation form • 3 bespoke client meetings 	<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates
<p>EXHIBITOR</p> <p>SOLD OUT</p>	<ul style="list-style-type: none"> • Branding on the website and on-site as an Exhibitor • 1 post on social media and in the Go Net Zero newsletter 	<ul style="list-style-type: none"> • An exhibition space (6m2) - your branded meeting point 	<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates
<p>RAFFLE PRIZE SPONSOR</p>	<ul style="list-style-type: none"> • Branding on the website and on-site as a Raffle Prize Sponsor (Limited to only 1 sponsor) • Your logo on all raffle announcements • Your logo on the raffle prize • 1 post on social media and in the Go Net Zero newsletter 		<ul style="list-style-type: none"> • 2 delegates • 10% discount for extra delegates

HOW WE WORK WITH OUR PARTNERS

1

LET'S TALK

During the consultation phase, you will talk with one of our experienced sales consultants and discuss your specific objectives for this year. Together, you will strategise a plan that is tailored to your company's needs, ensuring that you get the most ROI.

2

TAILOR YOUR PACKAGE

By understanding your company's unique needs, we will create a tailored package that aligns perfectly with your objectives and develop a comprehensive plan that helps you achieve success at the event.

3

PREPARE FOR SUCCESS

Success at a conference requires careful planning. We connect you with our marketing, operations, and customer service teams. They will ensure you have everything you need to succeed, from effective digital marketing to seamless logistical support.

4

SUCCESS PLANNING

A month before the event, we will check in with you to fine-tune your plan. We will also help you identify and connect with the right people at the conference, including potential clients and industry influencers.

5

ON-SITE SUPPORT

Now is your chance to shine. Our dedicated on-site team will be there to support you. We will help you showcase your services and share your thought leadership. Our matchmaking team will also be available to help you arrange meetings with qualified leads.

6

DEBRIEF AND FEEDBACK

After the event, our team will reach out to you to gather feedback on your experience. We want to know what went well, what could be improved, and what we can do to help you achieve your future growth plans next year.

HELPING YOU WIN BUSINESS

The package prices range from 5,500 Euros to 32,000 Euros.

Feel free to schedule a call to receive a tailor-made offer.



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